

Facilities Management Trends in the UK

Insights by MAR Facilities Management



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FACILITIES MANAGEMENT



In the current landscape influenced by a cost-of-living crisis, prolonged industrial action, energy supply challenges in the UK, and global political uncertainties, the facilities management industry stands at a critical juncture.

The ongoing effects of the COVID-19 pandemic have not gone away completely further accentuated the importance of efficient facility and building services, which constitute a significant portion of operational costs for numerous organisations.

Industry Growth & Challenges

Notably, while growth appears promising, cost pressures driven by inflation and factors driven by global uncertainties are still a growing concern for clients and providers alike.

Emerging Trends in 2024

Drawing insights from industry experts, several key trends are expected to shape the facilities management landscape in the UK for the remainder of 2024 and beyond.

1. Economic Downturn Influences Decision Making:

An anticipated economic slowdown will prompt organisations to seek cost optimisation and certainty. This will lead to a shift towards value-for-money partnerships and longer-term fixed-price contracts to counter inflationary effects.

2. Focus on Operational Efficiency:

Economic uncertainties will drive businesses to partner with facilities management providers like our M & E arm sovereign FM to enhance operational efficiency and risk

management. Automation through our effective MRI evolution CAFM platform, IoT, and condition-based maintenance will gain prominence to reduce costs and improve asset lifecycle planning.

3. Sustainability at the Forefront:

Carbon emission reduction and the journey towards net-zero targets will remain high priorities. Legislative requirements and rising energy costs will catalyse action, with Management Information data playing a key role in informed decision-making.

4. Data-Driven Decision Making:

Enhanced data quality and analytics will empower clients to make informed real estate decisions. Facilities managers must develop data literacy skills to align with evolving business demands.

5. Balancing Priorities:

Hybrid working models and ED & I will maintain relevance, with a renewed focus on rationalising building portfolios and strategic real estate investments to attract and retain top talent.

Optimising Workplace Strategies

Delving deeper into 2024 trends, MAR Facilities Management provides insights into three core elements essential for optimal workplace strategies:

1. Physical Workplace Trends:

Employee Experience: Balancing workplace experience with cost reduction demands a strategic approach to facility investments and space utilisation.

Workplace Design & Amenities: Workplace aesthetics and wellness amenities are



pivotal for attracting and retaining talent, we all want to come in to a comfortable and collaborative place of work and desk and chair will simply not do it anymore.

Energy Management: Prioritising energy efficiency and renewable energy sources will be crucial in reducing carbon footprint and improving our client demonstrated ESG sustainability reporting narrative.

2. Human Trends:

The Role of Facilities Managers: Evolving expectations require enhanced training and recruitment strategies to align with organisational values.

Attracting Talent and Upskilling:

Emphasising higher pay rates, skills development and workforce diversity will be key to securing and retaining future talent.

3. Digital Trends:

Data & Sensor Technology: Leveraging our MRI evolution CAFM data and other smart building solutions will drive operational efficiency and informed decision-making.

Building Occupancy Management & Hybrid

Work: Adapting to hybrid work setups and enhancing workplace insights through technology integration are imperative.

The Future of Facilities Management

In 2024 and beyond MAR Facilities Management envisions a shift towards cost efficiency, sustainability, greater customer engagement and operational excellence. By embracing emerging trends and fostering strategic meaningful partnerships, the facilities management sector is poised to navigate challenges and seize opportunities for growth and innovation.

As MAR Facilities Management and our service partners look ahead, the quest for better recruitment and retention, lower costs, enhanced operational efficiency, and sustainable practices will define the success of our industry in the dynamic landscape of facility management.

Provided Exclusively by MAR Facilities Management - Empowering Your Workspaces for a Sustainable Future.



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